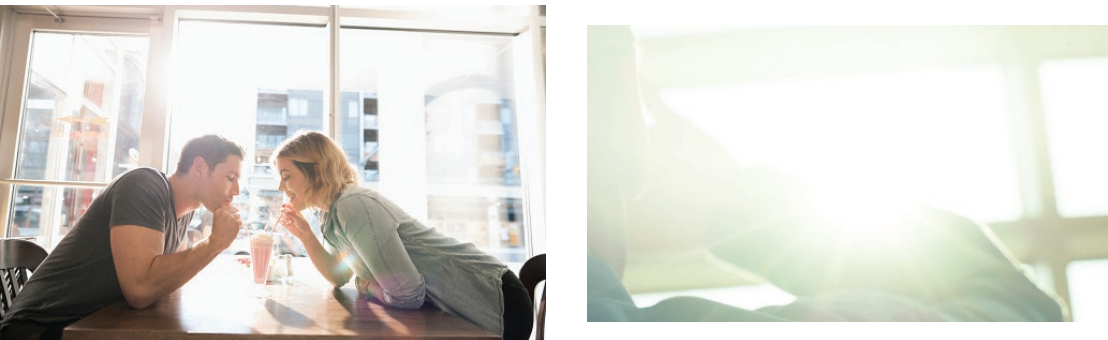


3) CONFLICT



Scene Overview:

Showing how poorly planned glass in buildings effects the people that occupy them.

Location 2:

Cast: 4 people

Large commercial building atrium with business professionals walking about and sun glaring into space. Reverse camera showing the space and the people squinting, shielding eyes, in the brightly lit space.

- Meetings - showing adjusting ugly blinds
- Squinting
- Unproductive people due to the environment

Location 3:

Cast: 4 people

Higher educational classroom. The students are stuck in this setting.

- Sun glares off white board, teacher squints
- Student blocking glare with notebook

Location 4:

Cast: 4 people

- Lunch - 2 people eating, sun glaring, pull down roller shade.
- Dinner - 4 people eating at table near large glass with what should be a beautiful view. Big glare off window obstructing view.

VO

It's a global public health issue, and It's hiding within every indoor environment. At home, at the office, and even into the night. People report feeling isolated indoors with no connection to the outside world. It affects the way students engage, the way we cheer for our favorite teams, how we travel, and it even accelerates the long-term signs of aging. 🗨️

Every day, people try to cope this familiar frustration. They resort to rearranging entire classrooms, avoiding natural light, and even pulling down those old, crooked blinds. [Architect to camera] Ugh.